



MARIA KARAKOULA

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WORK SUMMARY

Beauty Advisor

Estee Lauder - Duty Free Shop | Aug 2012 - Oct 2019

- Sales support, counter organization, merchandizing, ordering, applying marketing techniques
- Monitoring our monthly sales and create a monthly sales report

Researcher

QED- Thessaloniki Airport | Dec 2018 - Apr 2019

- Customer research for marketing reasons through questionnaire

Passenger Service

Swissport Hellas | Jul 2009 - Aug 2012

- Check in and gate agent
- Lost and found agent

ACADEMIC BACKGROUND

University of Macedonia

Master of Science | Sept 2016 - Jan 2020

- Master in Business Administration (MBA)
- Specialized in Marketing

Aristotle University of Thessaloniki

Bachelor of Science | Sep 2001 - Sep 2008

- Bachelor in Theology

OTHER SKILLS

Certificate of Proficiency in English language - Level C2 -
University of Cambridge

Vellum Diploma in IT Skills (Office, Word, Excel, Power
Point, Internet, Outlook)

E-Learning Masterclass in Digital Marketing & Social
Media - Knowcrunch (still learning)