

Maria Faldami

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PROFESSIONAL SUMMARY

Integrated Master Student in Environmental Engineering, specializing in Chemistry (passionate for Marketing); combines robust problem-solving and analytical skills of an engineer with the ability to achieve results both individually and as a team member. Excellent communication skills with proven ability of managing relations with senior stakeholders.

EDUCATION

Integrated Master in Environmental Engineering: 6.80/10.00

Oct 2016 - Present

Modules: Agricultural Economics, Statistics, Soil Engineering, Applied GIS I & II, Soil Microbiology I & II, Thermodynamics, Structural Engineering, Soil Chemistry I & II

PROFESSIONAL EXPERIENCE

Apivita, Athens, Greece

Nov 2021 – Feb 2022

Research & Development Intern

- Reorganised and digitised laboratory archives by implementing new methods, leading to faster and more accurate searches and improving efficiency.
- Researched new techniques, components and market trends on products; directly reported to R&D Director and contributed to the development of new recipes or improving the existing ones.
- Analysed data and performed stability checks to evaluate the compatibility of the ingredients in the recipes.

ELGO Dimitra Athens, Greece

Jun 2021 – Sep 2021

Administrative Office Intern

- Managed social media pages and created press releases with a focus on increasing awareness for organisations' initiatives and engagement.
- Provided administrative support to PR management and assisted in ad-hoc tasks.
- Presented strategies to the management for improving social media engagement; led to increased number of Instagram followers by 10% over 3 weeks period.

EPI.noo, Athens, Greece

Mar 2018 – July 2020

Social Media Manager (part-time)

- Supervised a team of 3 individuals and acted as a Project Manager for "NOYNOY Idea Challenge".
- Introduced new innovative strategies for promoting the competition; leading to higher participation by 25%.

ADDITIONAL INFORMATION

IT Skills: Proficient in MS Office, GIS, ArcMap, AutoCad, CropWat, ClimWat, QGIS, Canva, Basic knowledge in C++, Python

Languages: Greek (native), English (fluent), Korean (basic)

Interests: Marketing, learning languages, playing the guitar, painting, theater

Professional Development:

Strategic Analysis, Marketing, Business Planning, Financial Analysis, InnovInAgri Mentors

Mar 2022 – Present

"How to turn a business idea into action", Christos Spatharakis, CEO of Ferryhopper.

Sep – 2020

VOLUNTEER EXPERIENCES

Erasmus Student Network (ESN), Agricultural University of Athens, Greece

Feb 2018 – Oct 2021

Program Manager and Secretary

- Organised events and workshops for the training of new volunteers.
- Communicated with companies and negotiated potential financial support for the organisation; increased available funds by 30% through sponsorship agreements.